

The Army Exhibit Experience

The Army Exhibit will explain how the changing face of warfare in the 21st century poses an unprecedented threat to our very way of life. Visitors will better understand the nature of soldiering and the importance of Soldiers to America. They will hear from returning Warriors about their lessons learned and discover how local communities across the Nation are responding to the Army Family with formal declarations of appreciation and support. Compelling speakers, subject matter experts and high-definition multimedia and interactive demonstrations will illuminate the ways in which Army Strong has come to represent the strength of the entire country.

Sections of The Army Exhibit

The Army Exhibit is comprised of four areas:

Information and Reception

Zone 1

Warrior's Corner

Zone 2

Strength of the Nation Theater & Gallery of Heroes

Zone 3

Workshop Presentation Area

Exit Experience

As you guide visitors through The Army Exhibit, we recommend that you use some or all of these suggestions to make their exit experience as fruitful and memorable as possible:

- **Direct visitors to other related resources, including www.Army.mil; other professional development opportunities at the AUSA Annual Meeting; and other exhibits, panel discussions and family forums.**
- **Reinforce that:**
 - **America's Army is the Strength of the Nation**
Soldiers, Families, and Army Civilians are making a difference and performing magnificently during one of the most challenging times in our Nation's history. They are – without question – the Strength of the Nation.
 - **The Army has a plan to restore balance.**
We have made considerable progress and are on track. We can see daylight but have a couple of tough years ahead.
 - **"Landpower" charts the future for the Army in an era of persistent conflict.**
As a balanced force, the Army will play a central, integrating role in ensuring our Nation's security.
- **Urge visitors to remain interested and engaged in the future of their Army and to use the takeaway materials to carry the Army's messages to the people it serves.**
- **Ask for feedback about the visitor's experience at The Army Exhibit. Encourage guests to offer their comments either to the exhibit staff or to complete the feedback survey questions at one of several locations in the exhibit.**

www.army.mil

AMERICA'S ARMY: THE STRENGTH OF THE NATION™



The Army Exhibit Leader's Guide

Purpose of The Army Exhibit

The Army Exhibit combines a variety of media presentations and people to support the 2008-2009 Army theme, "America's Army: The Strength of the Nation."

The Army Exhibit's Mission is to:

1. Demonstrate how our Soldiers, their Families, Civilian employees, and the extended Army Family embody the moral and physical strengths that have kept the United States a free nation since the Revolutionary War.
2. Explain how the changing face of 21st century warfare demands, as never before, adaptability and flexibility on the part of Soldiers and their leaders.
3. Equip and motivate visitors to serve as ambassadors and messengers for the Army.

Zone 1

Warrior's Corner

Zone 2

Strength of the Nation Theater & Gallery of Heroes

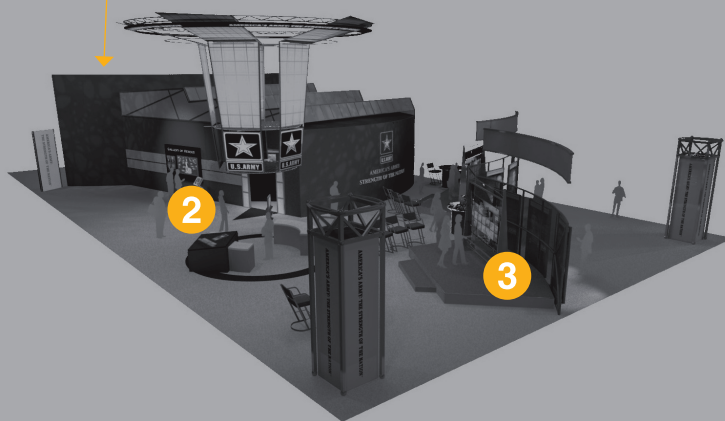
Zone 3

Workshop Presentation Area

Recommended Tour:

The numbered items indicate the recommended sequence and structure for an optimal tour of The Army Exhibit.

1 (located at opposite side of Zone 2)



Zone 1

Warrior's Corner: "Communities of Strength"

Warrior's Corner is where four Army Communities (Fort Hood, Fort Stewart, Minnesota National Guard and the North Carolina Army Reserve) will describe how they draw strength from their surrounding communities. Also, individual Soldiers, Families and Army Civilians, "Faces of Strength," if you will, will provide first person accounts of service to a Nation at war. This is a moving and inspiring experience, one not to be missed.

Monday	1130	Future Combat Systems
	1230	Army National Guard: Faces of Strength
	1330	Expeditionary Contracting
	1430	20th Support Command
	1530	Fort Hood Community Presentation
Tuesday	0930	Updates from Iraq and Afghanistan
	1030	Fort Stewart Community Presentation
	1130	Transition Team Training
	1230	Rapid Equipping Our Soldiers
	1330	U.S. Army Special Operations Command
	1430	Accessions and Recruiting
	1530	Minnesota National Guard Community Presentation
Wednesday	0930	U.S. Army South
	1030	Electronic Warfare
	1130	75th Ranger Regiment
	1230	Provincial Reconstruction Team Experiences
	1330	U.S. Army Pacific – Faces of Strength
	1430	Face of the NCO Warrior
	1530	108th Training Command (USAR) Charlotte, North Carolina Community Presentation

Zone 2

Strength of the Nation Theater & Gallery of Heroes

Your guests will be able to view two powerful and gripping videos in the Strength of the Nation Theatre. "America's Army: The Strength of the Nation" is a compelling, sometimes harrowing, survey of the era of persistent conflict into which we have entered, and of the strong, valiant men and women who stand between us and the forces of anarchy and chaos. "Faces of Strength" is an unforgettable up-close and personal encounter with some of the Army Family's "everyday heroes," who have always answered their country's call with selfless service and unflinching strength. They will also be affected by the sacrifices, honor and pride exhibited by the entire Army Family. These two presentations will make for a deeply moving and inspiring viewing experience.

In the waiting area just outside of the Theater entrance is the Gallery of Heroes, a continuous multimedia presentation honoring the most exemplary heroes of this war. The stories of every Soldier awarded the Medal of Honor, the Distinguished Service Cross, and the Silver Star, during the Global War on Terror, are played across this large screen... silent and poignant illustrations of the courage and valor of Soldiers. They are irrefutable evidence that America's Army is truly the Strength of the Nation.

Zone 3

Workshop Presentation Area

This area is a multimedia area/classroom that will host two workshops designed to equip Army Messengers and bolster their effectiveness in creating deeper and broader external support. The first workshop will describe "Army Community Best Practices" and how America's Army draws strength from its communities. The second will familiarize Army messengers with resources available to assist them in communicating the Army story and how to use the Faces of Strength message platform to tell the Army story. Both workshops will feature an engaging and high-tech presentation format designed to capture and hold the attention of any audience.